

STEEL

EUROPEAN
STEEL
CONGRESS

2023

18-19
SEPTEMBER
2023



International
Congress Centre
in Katowice

Meeting of leaders of modern steel market solutions

What is the **STEEL 2023 European Steel Congress**?



The **STEEL 2023 European Steel Congress** is the first edition of the event, which will bring together top leaders and experts in the steel industry. It aims to create a platform for all participants to exchange knowledge, experience, and inspirations.

The event will focus not only on the presentation of technologies, but also on the analysis of market trends, forecasts for the development of the industry and the exchange of information on the challenges and opportunities facing the steel sector.

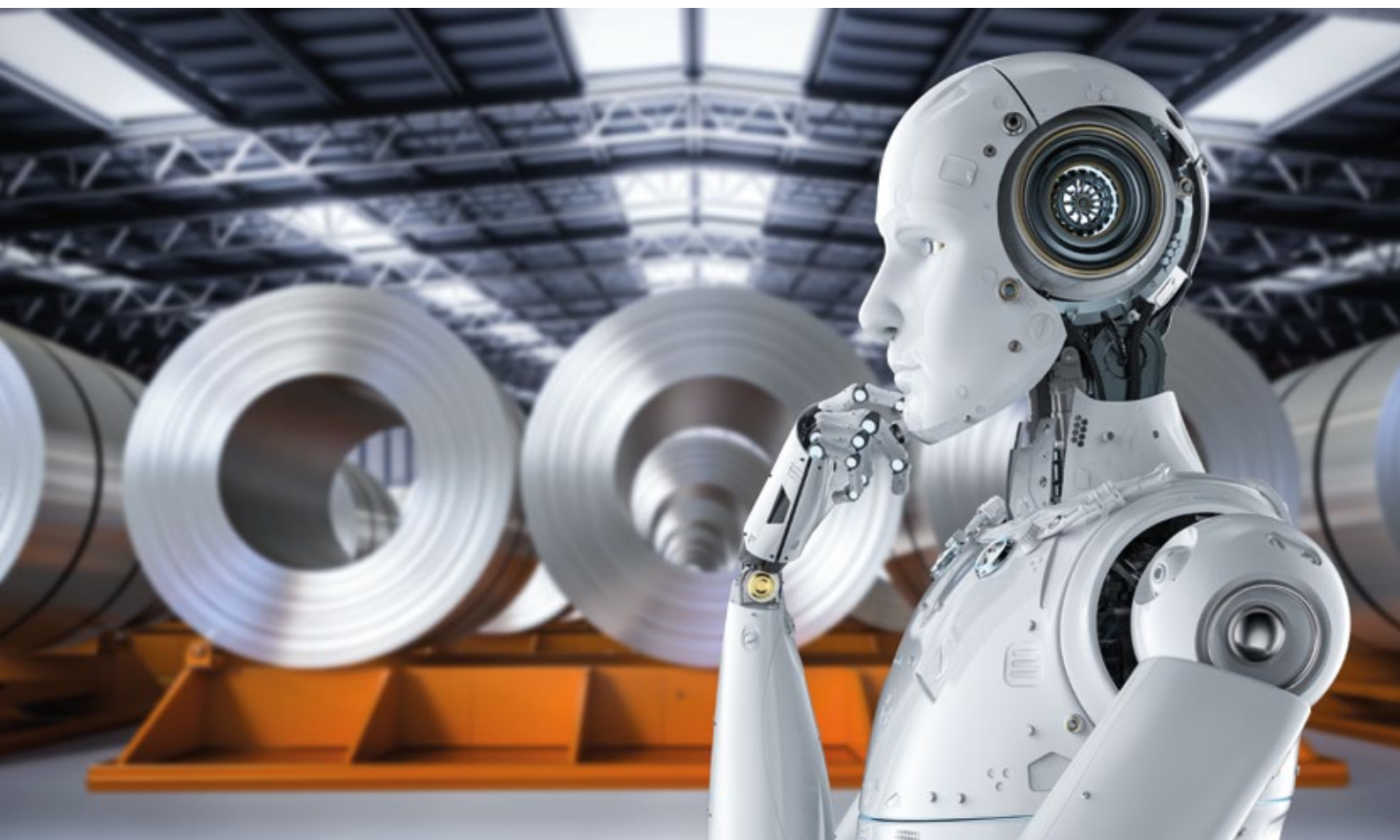
As a result, the **STEEL 2023 European Steel Congress** will be an opportunity to build-up partnerships, establish business cooperation, and work together for the development of the steel industry.

What are we going to talk about?

*The topics of the Congress include the most relevant issues related to the **future of the Polish steel industry in the context of the European energy transition**, as well as the acquisition of new technologies that enable the development of the industry, combining scientific knowledge with practical solutions from the business world.*

During the STEEL 2023 European Steel Congress, participants will have the opportunity to learn about the latest developments in production efficiency, sustainability, process improvement, and the use of advanced technologies in the steel sector.

Presented solutions will include innovative steelmaking methods, the use of modern materials and processing technologies, as well as the integration of artificial intelligence, automation, and data analysis in steel-related processes. In addition, aspects connected to the hydrogen economy, financing of green investments, as well as manpower training for the steel industry will be discussed.



The future of the Polish steel industry in the context of the European energy transition

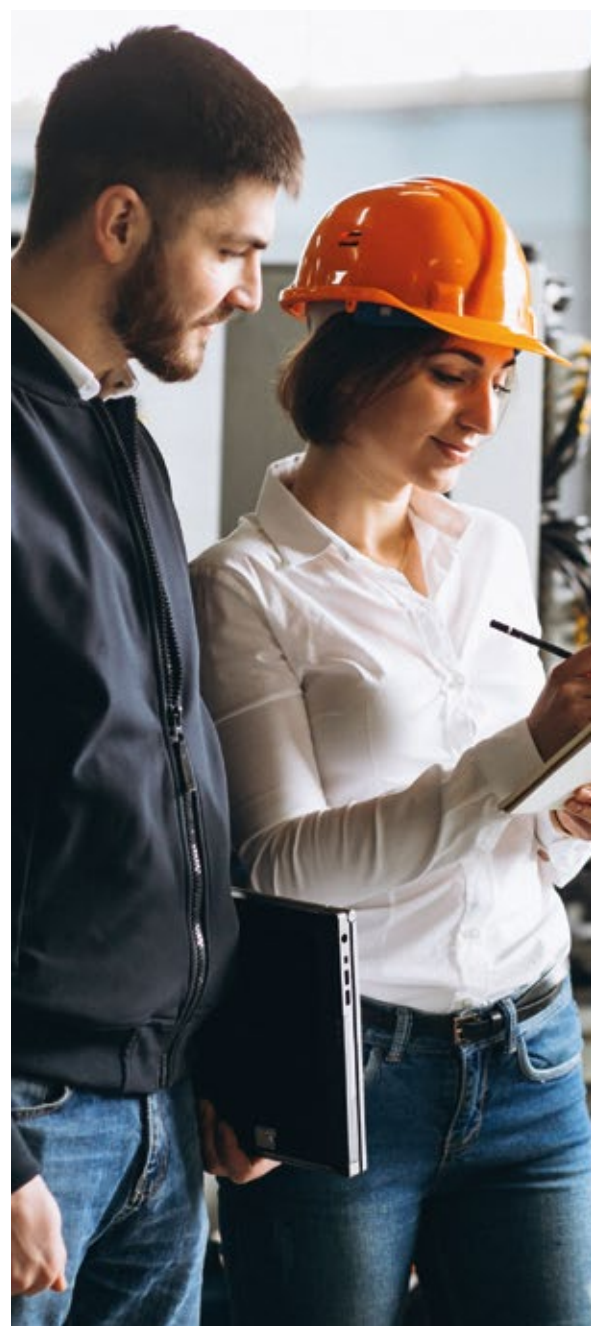
Who is the **STEEL 2023 European Steel Congress** aimed at?

The Congress is an event not to be missed by anyone interested in the steel industry. It is aimed at representatives of the broader steel industry, offering them a unique platform to exchange knowledge, inspiring experiences, and valuable business contacts. It's an opportunity to build synergies among industry participants, who together are creating the future of the industry.

The Congress brings together leaders and decision-makers who have a real impact on shaping the conditions for the steel industry. During the event, we will have the opportunity to discuss key challenges and prospects for the industry, as well as establish lasting relationships and partnerships. It is a place where experts and specialists in the steel industry as well as enthusiasts can meet and share their knowledge and experiences.

We must not forget the young people who are the future of the steel industry. The STEEL 2023 European Steel Congress places great emphasis on their participation, especially for students with technical majors. This is a unique opportunity for them to immerse themselves in the fascinating world of the modern steel industry, learning about innovative, intelligent, and environmentally friendly solutions. The event not only shows how the steel industry can contribute to other areas of life and the economy, but also aims to inspire young people to get involved in this dynamic and promising industry.

Join us at the STEEL 2023 European Steel Congress and experience an extraordinary atmosphere of collaboration, inspiration, and a forward-looking vision for the steel industry. This extraordinary event is waiting for you!



Why **participate** in it?

Discussion

The STEEL 2023 European Steel Congress provides **an opportunity for discussions between representatives of legislative and regulatory circles, academics, and people representing steel companies**, which will serve to develop postulates in the area of legal solutions and other normative acts, regulating the functioning of the steel industry in Poland.

Trends and Technologies

During the event there will be an opportunity to get acquainted **with the latest trends in the steel market**, knowledge of which is essential for smooth business in this area.

Participants will also learn about **modern technologies and organizational solutions**, the use of which allows to optimize production processes, internal organization of the enterprise, and interaction with other market players.

Image Building

Partners of the event have the opportunity to present their expertise in front of a wide range of participants, present their own substantive solutions or technical proposals developed. We have also prepared interesting image benefit packages for them - allowing them to increase the visibility of their own institution or enterprise.

Networking

The STEEL 2023 European Steel Congress is also an excellent opportunity to **establish new business relationships** with other players on the market (suppliers, customers), as well as with those responsible for shaping the market from a legal perspective. This is a unique opportunity to develop your network and find business partners.

Don't miss this unique opportunity! Join us at the STEEL 2023 European Steel Congress and benefit from inspiring discussions and new business opportunities.





**The STEEL 2023
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Forms of participation in the Congress for Partners



**Expert
presentations**



**Participation in panel
discussions and workshops**



**Possibility of displaying
a promotional booth**



**Implementation of image
benefits package**

Convenient location of the Congress



Convenient and easy transportation access, the most developed road network in Poland. Location at the intersection of highways



3 international airports:
Katowice Pyrzowice, Krakow
Balice, Ostrava



Convenient rail connections: 1.5h
from Krakow, 2.5h from Warsaw,
4.5h from Vienna and 5h from
Prague

Who is organizing the **STEEL 2023** European Steel Congress?

The organizer of the Congress is the Regional Chamber of Commerce in Katowice, which for more than 30 years has launched initiatives to improve the competitiveness of Polish companies and increase their innovation.



One of the important areas of RIG Katowice's activities is to support entrepreneurs by organizing events where they can acquire knowledge useful for their business, exchange their experiences, and establish new relationships with business partners.

The Chamber has many years of experience in organizing meetings, trainings, concerts, webinars, conferences, and congresses.

Last year, we organized nearly 90 open and closed events of various sizes.

Since 2011, we have been organizing the European Congress of Small and Medium-sized Enterprises, which is the largest meeting of companies in this sector in Europe.



We invite you to co-create
this event with us.

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www.steelcongress.eu

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